MUSEUM OF CONTEMPORARY ART

Buring the Interface <International Artists' CD-ROM>
March 27 - July 14, 1996

Media Coverage Report

 Apple Computer Australia ·······

BURNING the INTERFACE

<International Artists' CD-ROM>

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MUSEUM OF CONTEMPORARY ART
Sydney · Australia

BURNING THE INTERFACE <International Artists' CD-ROM>
Media Coverage (does not include general listings)

PRESS COVERAGE

Metropolitan & Suburban Newspapers

February 11	The Sun Herald	- news
February 16	The Daily Telegraph	- arts pages
March 4	Canberra Times	- general news
March 5	The Australian	- computing news
March 5	Sydney Morning Herald	- computing news
March 15	Sydney Morning Herald	- arts pages
March 22	Sydney Morning Herald	- Metro
March 29	Sydney Morning Herald	- Metro
March 29	Australian Financial Review Mag	- reviews
March 29	Daily Telegraph	- arts pages
March 29	The Australian	- arts pages
April 1	Sydney Morning Herald	- Today Tonight
April 2	The Age	- Computing News
April 5	Sydney Morning Herald	- Metro
April 6	The Daily Telegraph	- 6 of the Best
April 9	The Australian	- computing news
April 12	Sydney Morning Herald	- Metro
April 12	The Australian	- arts pages
April 13	Sydney Morning Herald	- arts pages
April 14	The Sunday Telegraph	- What's On
April 15	Sydney Morning Herald	- Today Tonight
April 17	Sydney Morning Herald	- Today Tonight
April 23	Sydney Morning Herald	- computing news
April 25	Sydney Morning Herald	- Today Tonight
May 18 - 19	The Good Weekend	- Computer feature
June 4	The Australian	- Computer news

Business/Current Affairs press

June 3	Time Magazine

Listings/Street/Student press:

March 18	3D World
March 26	Beat
March	On the Street
April	City
April	Blitz
April 5	Capital Q
May 2	Sydney Star Observer
June 1996	The Stand

Art press:

Feb/March	Real Time
April	Artlines
April	Artlink
May	Art & Text
June/July	Real Time
July	Artlink
July	Photofile

Women's Magazines:

April	She
April	Elle

Computing Magazines:

February 28	PC News
April	Australian Macuser
March 4	Weekly Computer Report
June 1996	Australian Net Guide

Miscellaneous:

March	SMARTS
March	Australian Printer Magazine
April 4	B & T
-	Archidata News
April	AFC News

ELECTRONIC MEDIA COVERAGE

Television news and current affairs:

March 25	Today Show - Channel 9
March 27	Sunrise News - Channel 7
April 1	Review - ABC TV
April 1	7.30 Report - ABC TV
April 7	Sunday - Channel 9

Radio news and talkback:

March 29	2BL (Jenny Brockie)
March 26	Triple J News 6.00pm
March 27	Triple J News 9.00am
March	2BL (Click)
May 23	2SER (Future Shock)

Miscellaneous

April 14 - 21	Qantas Audio Visual - Domestic
April, May, June	Qantas Audio Visual - International
April	Click on-line magazine
May	Burst on-line magazine
May	The 'i' on-line magazine

WHAT THE MEDIA SAID ABOUT BURNING THE INTERFACE...............................

"Curatorially, as a comprehensive showing of interactive CD-ROM, the exhibition thankfully does not subscribe to the worst critical excesses of intellectual fashions of post-aesthetic, post-auratic, and post-philosophical strands of contemporary thought."

"*Burning the Interface* is not only a survey showcase exhibition of the more creative instances of personal CD-ROM art but it illustrates how these multimedia exhibits are transforming many of our assumptions about what constitutes art and to be 'human', and are an integral part of our 'lifeworld' and its growing non-neutral deep technological concerns and textures."
Jon Conomos - Real Time, Feb/March 1996

"*Burning the Interface* began last night at the Museum of Contemporary Art, and the meltdown is strictly virtual. Digital media expert Mike Leggett has keyed through the most exciting interactive art happening across the globe to bring you this apparently sexy, colourful, cybernetic, gender probing, culturally challenging CD-ROM collection."
Metro - Sydney Morning Herald, March 29, 1996

"With the exception of one HDTV screen cleverly embedded in a wall to give the impression of a moving masterpiece, the walls were predominately bare: eyes, ears and hands were drawn to desks and podiums upon which sat Power Macintoshes loaded with the creative output of artists who not only know much about art, but also the means of transferring their discipline's concepts on to the eminently portable CD-ROM."
The Age, April 2, 1996

"*Burning the Interface* is an extraordinary exhibition because it also questions the loss of innocence. It invites kids at heart to get back into the swing. This is arguably not something it has set out to do, but the idea of collapsing the schism between art and wannabes seems very attractive to a lot of people who were very happily interacting while others of us interacted vicariously. In fact, the exhibition seems to suggest that what is lost is not so much innocence but performance. *Burning the Interface* reminds us that art is a verb, and this exhibition is already well on its way to retrieving performance from the clutches of apathy and indifference."
Paul Andrew - Capital Q, April 5, 1996

"These experimental works are a necessary prelude to possible great art of the future. *Burning the Interface* ignores the fashionable computer games and follows the other tradition of creating changing images, from the poetic to the confrontational, from the spiritual to the materialist."
Joanna Mendelssohn - The Australian, April 12, 1996

"Each morning the top floor of Sydney's Museum of Contemporary Art resounds like a high-tech zoo as 15 computers are turned on for another day of *BURNING THE INTERFACE <International artists' CD-ROM>*."
Time Magazine, June 3, 1996

"*Burning the Interface* is a true ideas trip: art traversing the digital world forging a connection between the remote outposts of technological development and the organicness ofeveryday perception. Altered states and new frontiers: where the final meld will sit comfortably is the burning question confronted by the exploration and journey that has quietly begun with this first step into a new conciousness."
The 'i' Magazine, May 20, 1996

"If 2D art makes you feel as if you're growing mould, then you are going to think you're strapped to the USS Enterprise doing Warp 9 once you're immersed in the interactivity of some of these CD-ROMs.   Their messages are powerful - you get closer to the artist and their world view than perhaps ever before."
The Stand, June 1996

"**Burning the Interface** is a most welcome and timely event, for it responds to the hottest question on the artistic CD-ROM FAQ: where can I see this stuff? The art of CD-ROM, or interactives (the term coined to suggest its distinctive poetics), is still in the craft stage of its development, and as such is a rarefied practice, more often heard of than actually encountered."
Darren Tofts - Photofile, July 1996

"There are many possibilities for the future and this exhibition is a signpost suggesting directions.   Congratulations go to Mike Leggett for overcoming the difficulties in presenting the work and giving the wider community an opportunity to experience the journey."
Lyn Tune - Artlink, July 1996